

Dark Knight Stables

I can actually sell, breed, train and show horses.

1. My target group will be everyone, from boys to girls and from young to old. I will train the persons horse or if they would like to learn to jump themselves I would teach them as well. The group could be middle-aged homemakers to construction workers.

2. Location: 800 South Park Ct. Lynden, WA 98264. I would do just as well here, in Lynden, as I would anywhere else, such as Seattle. I would have to move to Kentucky to have the highest demand for horse training or lessons. This is a home/store front/online combination because I would advertise by going to other stable shows and I would also have a website so that people would have constant contact and information updates.

3. This is a realist because I know that it will be hard to get a name for myself but once I do I will have a steady income of students and horses. I will also have a back up with breeding and selling horses. I have the drive and determination to make my business successful.

Competitors:

<http://www.twinmaplesfarm.org/introduction.htm>

<http://www.foxbayfarm.com/>