

# Generation

i. The products of my business are good quality secondhand, unique vintage jewelry and fashion accessories.

ii. Well, since the target group of my business are young women and I'm a teen girl, I have a lot of expertise in the area of fashion. I know what teen girls want to buy.

iii. I need to hire two additional employees to assist.

iv. My business is a store front. The store front would be in a very small, boutique-like shop in Seattle.

v. Generation is a very high quality shop that takes the hassle out of looking for good retro accessories. Instead of people having to go store to store to find unique products, they can come to my shop where everything is hand selected and all in one place. Plus, since my products are one of a kind, you could really only find it at my store!