

Laura's Final Business Plan

1.Selling Rootbeer

2. I have been making it for about 8 years since I was little during Christmas with my family. There are no other 100% rootbeer stores in Lynden.

3. Myself and my sister

4. Preparation of the Rootbeer in my kitchen, the sale would be at local retail stores, especially health stores.
I would also have a strong internet presence.

5.I sell my product at a low, reasonable price. There are no other Rootbeer stores in Lynden so there is a need for my product.